## Units of Measure: Digital and Metric, Decimal and Binary

## Units of Measure (Digital and Metric)

1 Byte (B) is defined as the set of bits used to represent 1 character. Commonly: 1 Byte ( B ) $=8$ bits (b). (Byte \& bit are best spelled out.) 8 bits can represent 256 different characters. ASCII (ANSI (American National Standards Institute) Standard Code for Information Interchange) (see [http://www.ANSI.org]) uses an 8 bit code to represent 256 characters. 1 ASCII Byte $=8$ bits $=1$ character 16 bits can be used to represent 65,536 different characters. Unicode uses a 16 bit code to represent 65,536 different characters (some of which are unassigned) to include most of the world's languages in the same, consistent character set. 1 Unicode Byte $=16$ bits $=1$ character See [http://www.Unicode.org] See also ISO (International Organization for Standardization) for the universal system of measurement known as SI (Système International d'unités). ("ISO" is not an acronym. "ISO" is a word, derived from the Greek isos, meaning "equal", which is the root of the prefix "iso-" that occurs in a host of terms, such as "isometric" (of equal measure or dimensions) and "isonomy" (equality of laws, or of people before the law).) [http://www.ISO.ch]
1 Hertz $=1$ cycle per second (e.g. 1 clock cycle in a computer which corresponds roughly to the time required to execute 1 computer instruction. In these terms, a 1 GigaHertz computer executes 1 Billion instructions per second.). A 1,000 cycle per second signal or action is called a 1 KiloHertz signal or action (a 1 KHz signal), each cycle of such a signal is 1 millisecond (ms) long. See BIPM (Bureau International des Poids et Mesures) [http://www.BIPM.fr/enus] for metric units.
1 KiloByte $=1,000$ Bytes $=1$ Thousand Bytes
1 MegaByte $=1,000$ KBytes $=1$ Million Bytes
1 GigaByte $=1,000$ MBytes $=1$ Billion Bytes
1 TeraByte $=1,000$ GBytes $=1$ Trillion Bytes
1 PetaByte $=1,000$ TBytes $=1$ Quadrillion Bytes
1 ExaByte $=1,000$ PBytes $=1$ Quintillion Bytes
1 ZettaByte $=1,000$ EBytes $=1$ Sextillion Bytes
1 YottaByte $=1,000$ ZBytes $=1$ Septillion Bytes
(KByte)
1 MegaByte $=1,000$ KBytes $=1$ Million Bytes $\quad$ (MByte)
1 GigaByte $=1,000$ MBytes $=1$ Billion Bytes
(GByte) $=1$ Million KiloBytes
(TByte) $=1$ Million MegaBytes $=1$ Billion KiloBytes
(PByte) $=1$ Million GigaBytes $=1$ Billion MegaBytes
= 1 Trillion KiloBytes
(EByte) $=1$ Million TeraBytes $=1$ Billion GigaBytes
(ZByte) $=1$ Million PetaBytes $=1$ Billion TeraBytes
$=1$ Trillion MegaBytes
$($ YByte $)=1$ Million ExaBytes $=1$ Billion PetaBytes
$=1$ Trillion GigaBytes
$=1$ Trillion TeraBytes

1 KiloHertz $=1,000$ Hertz
1 MegaHertz $=1,000 \mathrm{KHertz}$
1 GigaHertz $=1,000$ MHertz
1 TeraHertz $=1,000$ GHertz
1 PetaHertz $=1,000$ THertz
1 ExaHertz $=1,000$ PHertz
1 ZettaHertz $=1,000$ EHertz
1 YottaHertz $=1,000$ ZHertz
1 millisecond $=1 / 1,000$ second $=1$ Thousandth
1 microsecond $=1 / 1,000$ millisecond
1 nanosecond $=1 / 1,000$ microsecond
1 picosecond $=1 / 1,000$ nanosecond
1 femtosecond $=1 / 1,000$ picosecond
1 attosecond $=1 / 1,000$ femtosecond
zeptosecond $=1 / 1,000$ attosecond $=1$ Sextillionth second
1 yoktosecond $=1 / 1,000$ zeptosecond $=1$ Septillionth second
(kHz) $10^{* *+3} \quad 1$ Kilometer $=1,000$ meters
$(\mathrm{MHz}) \quad 10^{* *+6} \quad 1$ Megameter $=1,000$ Kmeters
$(\mathrm{GHz}) \quad 10^{* *+9} \quad 1$ Gigameter $=1,000$ Mmeters
(THz) $10^{* *+12} \quad 1$ Terameter $=1,000$ Gmeters

## (PHz) $10^{* *+15} \quad 1$ Petameter $=1,000$ Tmeters

$\begin{array}{lll}(\mathrm{EHz}) & 10^{* *+} 18 & 1 \text { Exameter }=1,000 \text { Pmeters } \\ (\mathrm{ZHz}) & 10^{* *+21} & 1 \text { Zettameter }=1,000 \text { Emeters }\end{array}$
$(\mathrm{YHz}) \quad 10^{* *}+24 \quad 1$ Yottameter $=1,000$ Zmeter
1 Yottameter $=1,000$ Zmeters

1 millimeter $=1 / 1,000$ meter
1 micrometer $=1 / 1,000$ millimeter
1 nanometer $=1 / 1,000$ micrometer
1 picometer $=1 / 1,000$ nanometer
1 femtometer $=1 / 1,000$ picometer
1 attometer $=1 / 1,000$ femtometer
1 zeptometer $=1 / 1,000$ attometer
1 yoktometer $=1 / 1,000$ zeptometer

| $=1$ Thousand meters | $(\mathrm{km})$ |
| :--- | :--- |
| $=1$ Million meters | $(\mathrm{Mm})$ |
| $=1$ Billion meters | $(\mathrm{Gm})$ |
| $=1$ Trillion meters | $(\mathrm{Tm})$ |
| $=1$ Quadrillion meters | $(\mathrm{Pm})$ |
| $=1$ Quintillion meters | $(\mathrm{Em})$ |
| $=1$ Sextillion meters | $(\mathrm{Zm})$ |
| $=1$ Septillion meters | $(\mathrm{Ym})$ |
| $=1$ Thousandth meter | $(\mathrm{mm})$ |
| $=1$ Millionth meter | $(\mathrm{um})$ |
| $=1$ Billionth meter | $(\mathrm{nm})$ |
| $=1$ Trillionth meter | $(\mathrm{pm})$ |
| $=1$ Quadrillionth meter | $(\mathrm{fm})$ |
| $=1$ Quintillionth meter | $(\mathrm{am})$ |
| $=1$ Sextillionth meter | $(\mathrm{zm})$ |
| $=1$ Septillionth meter | $(\mathrm{ym})$ |

(km) (Mm) (Gm) (Tm)

## (Pm)

(Em)
(Zm)
(Ym)
(mm)
(um)
(nm)
(pm)
(fm)
(am)
(ym)

Because light travels about 300 MegaMeters ( Mm ) in 1 second and has a wavelength of Goent 400 nm for blue light (about 700 nm for red light), the frequency of light is about 750 THz for blue light, about 430 THz for red light, and about 230 THz for the $1,300 \mathrm{~nm}$ light used in fiber optics). This is because speed (e.g.: C, the speed of light, which is a constant) = wavelength X frequency.
1,000 Bytes $=1$ KiloByte (exactly 1 Thousand Bytes in common and legal usage) (exactly 1,024 Bytes $=2 * * 10=2$ to the 10 th power in computer terms); $1,000 \mathrm{KBytes}=1$ MegaByte (exactly 1 Million Bytes in common and legal usage) (exactly $1,024 \mathrm{KBytes}=1,048,576$ Bytes $=2 * * 20=2$ to the 20th power in computer terms);
For marketing purposes, a given disk can hold more of the smaller commercial units than the larger computer units. For example a disk that contains 770 computer based MegaBytes ( $1,048,576$ Bytes) sounds smaller than a disk that contains 807 of the commercial MegaBytes ( $1,000,000$ Bytes), even though both disks hold exactly the same number of bytes of data. For both marketing purposes, and because of concern about lawsuits, only the commercial terms have been used in commercial descriptions in recent years.
Conversion from computer binary MegaBytes to commercial marketing MegaBytes. (Including the percent by which binary Megabytes are larger than the corresponding marketing MegaBytes.) 1,024 Commercial Bytes $=1$ Computer Based KiloByte (a difference of 2.4 percent) 1,073,741,824 Commercial Bytes $\quad 1$ Computer Based GigaByte (a difference of 7.4 percent) $1,048,576$ Commercial Bytes $=1$ Computer Based MegaByte (a difference of 4.9 percent) 1,099,511,627,776 Commercial Bytes = 1 Computer Based TeraByte (a difference of 10 percent) There are 1,048 commercial marketing KiloBytes in a computer based binary MegaByte, but only 1,024 binary KiloBytes in a computer based binary MegaByte. Computer binary MegaBytes are given in powers of two $\left(2^{* *} \mathrm{~N}\right)$ because the address space (size of memory, memory capacity) of a computer is determined by the number ( N ) of address lines available. A 32 bit computer has 32 address lines, has a 32 bit address space, and can address $2 * * 32(=4,294,967,296$ ) Bytes of RAM (Random Access Memory). The capacity of a disk or disc is determined by the number of sectors, tracks, platters, layers, and/or sides. These numbers are not based on powers of 2 .
For units of measure, see also: A Dictionary of Units of Measure [http://www.unc.edu/~rowlett/units/index.html]

## Powers of $2(2 * * N)$ (Decimal and Binary)

The powers of 2 are included because many of the standard numeric values in document management are set to be equal to a power of two. Often the exponent is also a power of two.


Note that the value of $2 * * 64$ produced by Microsoft Excel 97, Excel 2000, and Excel 2002 (XP) is approximate, but that those releases of Excel imply that the value of $2 * * 64$ that they produce is exact (exactly correct). The correct value for $2 * * 64$ is $18,446,744,073,709,551,616$ (a difference of 48,384 from the Excel value). The value that these versions of Excel generate for the 64th power of 2 will likely change (be corrected) with the 64 bit release of Microsoft Excel in the 64 bit release of Microsoft Office.

## Paper, Trees

1 pulp tree (loblolly pine) $=1 / 10$ th cord of wood $=10,000$ pages $=1$ file cabinet $=4$ boxes $=1 / 2$ GigaByte $=1 \mathrm{CD} / / 1$ lumber tree $(20$ inch $(500 \mathrm{~mm})$ diameter, $110 \mathrm{ft}(35 \mathrm{~m})$ tall, 50 years old $)=1$ cord $=10$ pulp trees $(8 \mathrm{in} .(200 \mathrm{~mm})$ diameter, $50 \mathrm{ft}(15$ meters $)$ tall, 20 yrs old $)=1$ cord $=4 \mathrm{ft} \times 4 \mathrm{ft} \times 8 \mathrm{ft}=128 \mathrm{cubic}$ feet $(3.5 \mathrm{cubic}$ meters) as stacked for storage ( 75 cubic feet of wood, 2 cubic meters of wood) $=100,000$ pages $=5$ GigaBytes See also AFPA (American Forest \& Paper Association) [http://www.AFandPA.org]

